

Just in the St. Nick of time!



SNAPSHOT EASY... POCKET SMALL... PRICED TO MATCH!

*NEW ARGUS MOVIE CAMERA... Three lenses spice your films with close-ups, long shots and regular action. And each lens has its own precision viewfinder... always perfectly aligned to give you an exact view of what you're shooting. Built-in light meter ends faded, washed-out colors. Big, palm-fitting dial winds like a watch for 10-foot film runs. And three special little sprocket wheels hold film extra steady... take all the jiggle and shiver out of 8mm movies. All this costs just \$99.95. See it soon, Santa. **argus***

DESIGNED BY SYLVANER BAEZ (PHOTOGRAPHY)

It's only 7 inches long!

